



2016 Donation Level Benefits

Friends of DanceBlue (\$100-\$499)

- Your name on DanceBlue's website
- Receive "We Support DanceBlue" sign to attract customers

Blue Ribbon Club (\$500-\$999)

- All benefits of the Friends of DanceBlue sponsor
- Logo Displayed at the Dance Marathon on the DanceBlue Donor Board

Gold Ribbon Club (\$1,000-\$2,499)

- All benefits of the Blue Ribbon Club
- Two Corporate V.I.P. Passes for Dance Marathon Weekend
- 2' by 3' company Banner displayed at Dance Marathon (Provided by Your Company)

For The Kids Club (\$2,500-\$4,999)

- All Benefits of the Gold Ribbon Club
- Two additional V.I.P. Corporate Passes for Dance Marathon Weekend
- 2 Tickets for your employees to attend the DanceBlue Silent Auction Event
- Company Featured in a slideshow on Jumbo Screen during the Dance Marathon
- Company Logo on the UK DanceBlue T-shirt (worn by over 1,000 students at the marathon)

Twenty-Four Hour Club (\$5,000-\$9,999)

- All benefits of For the Kids Club
- Framed Thank You Certificate to be displayed at your business
- 3 Tickets for your employees to attend the DanceBlue Silent Auction Event
- Recognition of your Company in the Kentucky Kernel, our campus-wide newspaper
- Opportunity to make a check presentation on stage during the Dance Marathon

UK Pediatric Oncology Club (\$10,000-\$14,999)

- All benefits of Twenty-Four Hour Club
- 4 Tickets for your employees to attend the DanceBlue Silent Auction Event
- Your Company Logo displayed on the DanceBlue website homepage
- Your company will be featured as the sponsor of one hour of the 24-hour Dance Marathon

Golden Matrix Club (\$15,000+)

- All benefits of UK Pediatric Oncology Club
- 5 Tickets for your employees to attend the DanceBlue Silent Auction Event
- Opportunity to schedule tour of the Kentucky Children's Hospital DanceBlue Pediatric Hematology/Oncology Clinic
- Customized Benefits

Additional Sponsorship Opportunities

- Provide food for a meal hour for all dancers (approximately \$1,500-2,000)
- Provide monetary/promotional incentives to motivate dancers and encourage fundraising

Tax Exemption Information

DanceBlue and the Golden Matrix Fund are programs and funds within the University of Kentucky. The University of Kentucky is an agency and instrumentality of the Commonwealth of Kentucky, and is maintained by the Commonwealth pursuant to Kentucky Revised Statutes 164.100 - 164.280.

Accordingly, the University of Kentucky is an organization described in 170(b)(1)(A)(ii) of the United States Internal Revenue Code of 1986; further, the University is not a private foundation within the meaning of Code 509. The University, as an agency of the Commonwealth, does not receive a classification from the I.R.S.

The University of Kentucky's Federal Employer Identification Number is 61-6001218. The University of Kentucky's sales tax exemption number is A276.

Should you have questions regarding the University's tax status, you may contact G. Thomas Barker, UK Associate General Counsel at (859) 257-7782.