



## 2018 Donation Level Benefits

### **Friends of DanceBlue (\$1,000-\$2,499)**

- Your name on DanceBlue's website
- Receive "We Support DanceBlue" sign to attract customers

### **Gold Ribbon Club (\$2,500-\$4,999)**

- All Benefits of the Friends of DanceBlue Club
- Company Featured in a slideshow on Jumbo Screen during the Dance Marathon
- 2' by 3' company Banner displayed at Dance Marathon (Provided by Your Company)

### **For the Kids Club (\$5,000-\$7499)**

- All benefits of Gold Ribbon Club
- Company tour of the DanceBlue marathon weekend
- Company Logo on the UK DanceBlue T-shirt worn by over 1,000 Students
- Two V.I.P tours for DanceBlue Marathon Weekend

### **Twenty-Four Hour Club (\$7,500-\$14,999)**

- All benefits of the For the Kids Club
- Two additional V.I.P. tours for the DanceBlue Marathon Weekend
- Opportunity to make a check presentation on stage during DanceBlue
- Your Company Logo displayed on the DanceBlue website homepage

### **UK Pediatric Oncology Club (\$15,000-\$19,999)**

- All benefits of Twenty-Four Hour Club
- Promotional tailored to highlight your business.
- Customized Benefits

### **Golden Matrix Club (\$20,000+)**

- All benefits of UK Pediatric Oncology Club
- Opportunity to schedule tour of the Kentucky Children's Hospital DanceBlue Pediatric Hematology/Oncology Clinic
- Customized Benefits
- Exclusive promotional benefits

### **In-Kind Donations**

DanceBlue will recognize in-kind donations as part of the sponsorship program on a case by case basis. The criteria will be determined based on whether DanceBlue would have had to purchase the product if no donation was made. For questions about in-kind donations please contact Carli Stuart at [corporate@danceblue.org](mailto:corporate@danceblue.org)

### **Social Media Benefits**

DanceBlue will promote their sponsors on all forms of social media based on the discretion of DanceBlue and the Public Relations teams. For promotions requests please email both Jodi Llanora at [PublicRelations@danceblue.org](mailto:PublicRelations@danceblue.org) and Carli Stuart [corporate@danceblue.org](mailto:corporate@danceblue.org)

### **Tax Exemption Information**

DanceBlue and the Golden Matrix Fund are programs and funds within the University of Kentucky. The University of Kentucky is an agency and instrumentality of the Commonwealth of Kentucky, and is maintained by the Commonwealth pursuant to Kentucky Revised Statutes 164.100 - 164.280.

Accordingly, the University of Kentucky is an organization described in 170(b)(1)(A)(ii) of the United States Internal Revenue Code of 1986; further, the University is not a private foundation within the meaning of Code 509. The University, as an agency of the Commonwealth, does not receive a classification from the I.R.S.

The University of Kentucky's Federal Employer Identification Number is 61-6001218. The University of Kentucky's sales tax exemption number is A276.

Should you have questions regarding the University's tax status, you may contact G. Thomas Barker, UK Associate General Counsel at (859) 257-7782.