



DanceBlue is known for the 24-hour no sitting, no sleeping dance marathon that is held each Spring at the University of Kentucky. But DanceBlue is so much more. It is the unity of our entire campus and entire community. Each year, over 1,000 students set aside their commitments and devote an entire weekend to serving the kids. These kids are from throughout the state of Kentucky, who each face their own unique battle with cancer. We stand to honor those who have passed, we stand beside those still fighting and in celebration of those who have won their battles.

The dedication and passion our students exemplify for the kids is not limited to the 24-hour dance marathon. The student-run organization, DanceBlue, works tirelessly throughout the entire year. Students continue to support the mission of DanceBlue by attending events like the DanceBlue 5K or restaurant nights.

These fundraising efforts benefit the DanceBlue Kentucky Children's Hospital Hematology/Oncology Clinic and the families treated within. The money raised goes to assist in a multitude of ways, such as hiring staff members for the clinic or helping pay for gas cards, as families travel across the state. This necessary support would not be possible without the backing of our campus. Our students play a fundamental role serving as the hands and feet behind this cause. DanceBlue provides every person involved with the opportunity to make a positive change and a lasting impact.

The children are at the center of everything that we do. The kids we are fighting for, constantly inspire us with their positivity and resilient joy. They serve as a constant reminder of hope, as our feet may get sore and we may grow tired, we know that what we are facing is nothing compared to what they endure. Through it all though, the kids have an undeniable spirit and courage that moves and drives this philanthropy.

One day, we will dance in celebration of the cure of cancer. Until that day comes we ask you to join us in the fight against pediatric cancer and to help us best serve the kids. Come visit us on campus or reach out to us to find the best way you can get involved in DanceBlue. We have several opportunities, so you can find the one best fit for you. With your help, we can continue to support the kids and needs of the clinic, while uniting our campus and community.

For the Kids,
Madison Conroy
DanceBlue 2018 Overall Chair